



**Hotelier Tehmina Adaya:
Recreating the Boutique Hotel with Hotel Shangri-La**

Los Angeles, CA, May 26, 2009 – Tehmina Adaya, owner and hotelier of Santa Monica's architectural gem and historic landmark Hotel Shangri-La, has recreated the concept of the boutique hotel. The hotelier took control of the property from her late father, and quickly embarked on a renovation that would embrace the dichotomies of the 21st century.

The concept behind the renovation evolved out of a vision that Adaya began creating while growing up in the hotel, which her family took over in 1983. Adaya's unparalleled knowledge of the hotel business and its in-depth understanding of the hotel's unique history, continuous celebrity appeal and appreciation for art-deco architecture, allowed her to reintroduce a new type of boutique hotel; one with preserved historic integrity with the modern amenities to make it Western Los Angeles' premier destination.

The first step in restoring this landmark hotel was to perform extensive research on both lifestyle and architecture. Realizing that Hotel Shangri-La had once been a hideaway for such celebrities and dignitaries as Madonna, Sean Penn, John F. Kennedy Jr. and Bill Clinton, she made it her mandate to bring this allure back to the Santa Monica area.

In addition, Adaya emphasized the importance of making the hotel eco-friendly, which she showcases through such amenities as reduced energy fixtures, appliances and toiletries, as well as with the California Farm Fresh Cuisine and wine list featured in the various food and beverage outlets.

The full-service hotel, which will be having its Grand Opening in June of 2009, now features 71 rooms & suites (an increase of 17 keys), lush courtyard with elevated pool and cabanas, intimate social dining, lavish suites, and posh rooftop bar. The new renovations also allow for full food and beverage, a 24-hour concierge, restaurant, sidewalk café, rooftop bar & lounge, elevated pool with cabanas, and outdoor exercise and yoga deck.

To learn more about Tehmina Adaya and Hotel Shangri-La, please contact:

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Tehmina Adaya



The Dining Room



Rooftop View

