

think green



WAIKIKI BEACH
RESORT & SPA

Marriott



Marriott applies its “spirit to serve” philosophy not only to people but to critical issues facing the environment. From trash removal and recycling to conserving energy and water, Marriott’s operating units are constantly employing methods that preserve their natural surroundings and resources.

MISSION STATEMENT

The Waikiki Beach Marriott Resort & Spa ‘ohana is committed to promoting and acting on all issues that will create a healthy environment for Hawai’i, which includes recycling, using utilities wisely and actively looking for ways to improve our conservation efforts.

preserve



green efforts | recycling

Since 2000, Waikiki Beach Marriott Resort & Spa has been recycling bottles, plastic, aluminum, cardboard, paper, lead waste, fryer oil, green waste and wet waste. Fryer oil is used by a local vendor to make biofuel, while wet waste from the resort's kitchen is also provided free of charge to local farms to feed their animals.

In 2008, Waikiki Beach Marriott Resort & Spa recycled:

- 30.88 tons of glass
- 24.12 tons of cardboard
- 10.3 tons of paper

regenerate



green efforts | conservation

In 2008, the 1,310-room resort completed a \$28 million green guestroom renovation project to its oceanfront Kealohilani Tower. The latest room renovations feature a green twist while indulging in the new style and luxurious feel of residential comfort. Eco-friendly highlights include:

- Compact fluorescent light (CFL) bulbs in every guestroom
- Four efficient chillers that provide air conditioning
- Inn Comm Temperature control thermostat
- Air conditioning sensors in guestrooms that turn off the air conditioning when the lanai (balcony) door opens
- Tinted lanai doors in every guestroom and public space to help reduce the heat load as well as the demand for increased air conditioning
- Low flow toilets and shower heads
- Automatic sensors for toilets and sinks in public restrooms

The resort's ECHO (Environmentally Conscious Hospitality Operations) practices reflect the environmental interests and concerns of guests, associates, business partners and communities, with focus on five key areas:

- Water and energy conservation
- Respecting and preserving wildlife
- Clean air initiatives
- Waste management
- Clean-up campaigns

protect



planned projects

Energy Reduction

- Reduce energy consumption by 3 percent over previous year, 5 percent by 2010 and 15 percent by 2017
- Retrofit additional lights including compact fluorescent lights (CFL) in guestrooms and public spaces

Recycling Increase

- Encourage on-site vendors to participate in hotel's recycling program
- Install more recycle stations around property
- Have housekeeping participate and recycle from guestrooms
- Increase recycling tonnage by 25 percent

Renewable Energy Systems

- Install four renewable energy generation projects (solar or wind) by 2010 and 40 renewable energy generation projects by 2017
- Install solar lights in open parking lot
- Install a wind turbine on roof

Water/Waste Reduction

- Reduce waste tonnage to landfill by 10 percent by 2010 and 40 percent by 2017
- Reduce water consumption by 6 percent by 2010 and 18 percent by 2017

sustain



green efforts | international

- The U.S. Environmental Protection Agency (EPA) awarded Marriott International the “2009 Sustained Excellence Award,” as well as the “2008 Sustained Excellence Award in Energy Management.” Marriott has been named an EPA Partner of the Year since 2004.
- Climate Counts, creator of a climate change corporate scoreboard, ranked Marriott tops within the hotel sector for 2008.
- Buildings magazine ranked Marriott among the top 20 on their Who’s Who in the Buildings Market for 2008.
- Ceres Investor Coalition, an alliance of investors and environmentalists, named Marriott International “Tops in Travel & Leisure.” The company was ranked #19 out of 63 companies – December 2008.
- Marriott International has been honored by Travel & Leisure magazine with the 2008 “Global Vision Award” for green strategy. The magazine recognized Marriott’s environmental commitment, including protection of 1.4 million acres of Amazonas rainforest.
- In 2007, Marriott International received the “World Savers Award” from Condé Nast Traveler magazine in recognition of its global community engagement programs.
- For the fifth consecutive year, the state of California recognized Marriott International with its “Flex Your Power” Energy Efficiency award for its energy conservation practices, 2007.
- In 2005, Marriott International became the first hospitality management company to join the U.S. Environmental Protection Agency’s Climate Leaders Program.
- The Alliance to Save Energy, “Star of Energy Efficiency,” Marriott International, 2004.
- The U.S. Chamber of Commerce, finalist for the Corporate Citizenship Award, Marriott International, 2004.

recognitions | partnerships

- ENERGY STAR seal of approval by the United States Environmental Protection Agency (EPA) – 2004, 2005, 2006, 2008
- State of Hawai'i's Green Hotel Award – 2007, 2009
- Travelocity's IgoUgo.com list of "10 Hotels Where Every Day is Earth Day" – 2008

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Recycled

Supporting responsible use

of forest resources

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