



FOR IMMEDIATE RELEASE
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***GOING GREEN: WAIKIKI BEACH MARRIOTT RESORT & SPA
TAKES STEPS WITH ENVIRONMENTALLY FRIENDLY EFFORTS***

HONOLULU, Hawaii – If there's one color to describe Hawaii, it's green – the perfect color to illustrate the islands' scenic beauty and lush foliage, and the reason why the Waikiki Beach Marriott Resort & Spa has decided to go *green*.

The resort has been the proud recipient of the Energy Star seal of approval three years in a row. The award, presented by the United States Environmental Protection Agency (EPA), acknowledges the resort's accomplishment as a top energy performer and recognizes its role in environmental leadership. On a local level, the Waikiki Beach Marriott Resort & Spa received the State of Hawaii's Green Hotel Award in 2007, honoring the resort for its exemplary environmental and resource conservation efforts.

The resort has made it a point to be more environmentally friendly including: recycling, conserving energy and water, landscaping, and educating associates. Director of Engineering Tyrone Crockwell explains what actions the resort has taken in its efforts to go *green*.

Recycling

For the past five years, the Waikiki Beach Marriott Resort & Spa has been recycling bottles, plastic, aluminum, cardboard, paper, lead waste, fryer oil, green waste and wet waste. Fryer oil is used to make biofuel, while wet waste from the resort's kitchen is taken to local farms to feed their animals.

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In the first three months of 2007, the Waikiki Beach Marriott Resort & Spa recycled:

- 21,177 pounds of glass
- 152,750 pounds of wet waste
- 11,485 pounds of cardboard
- 6,200 pounds of fryer oil
- 1,886 pounds of mixed paper
- 1,565 pounds of white paper

The Waikiki Beach Marriott Resort & Spa participates in the state's HI-5 recycling program for beverage containers. The resort donates the money made from the recycling redemption to a neighborhood high school, which uses it to fund school programs.

"Many of our associates have embraced the program," said Crockwell. "Some of their children go to the school, so they see the benefits. And it's a great way to give back to our local community."

Conserving

The Waikiki Beach Marriott Resort & Spa has an energy conservation committee, which meets once a month to discuss conservation efforts and programs.

"During these meetings, I post the resort's monthly utility bills so everyone can see how much we are paying and whether our efforts are making a difference," said Crockwell.

Energy conservation efforts at the Waikiki Beach Marriott Resort & Spa include:

- Compact fluorescent light (CFL) bulbs in 90 percent of the resort and in every guest room
- New, more efficient chiller
- Motion detectors in back-of-house areas
- Air conditioning sensors in guest rooms that turn off the air conditioning when the lanai door opens

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- Tinted lanai doors in every guest room

Water conservation efforts include:

- Low flow toilets and shower heads
- Automatic sensors for toilets and sinks in public restrooms

Landscaping / Housekeeping

The Waikiki Beach Marriott Resort & Spa showcases a great use of Hawaii's flora throughout the property. Crockwell points out the use of ginger in the landscaping.

"It's an everlasting and beautiful plant," said Crockwell. "We try to use long-lasting plants such as gingers or palms wherever we can."

In keeping with Marriott standards, the Waikiki Beach Marriott Resort & Spa uses Ecolab commercial products for cleaning and sanitizing, including laundry and pest elimination services.

Another area that is being updated to be more environmentally friendly is the pool and hot tub. The Waikiki Beach Marriott Resort & Spa is installing a system that uses saline instead of the harsher chlorine.

Educating

All of the wonderful efforts are the result of Waikiki Beach Marriott Resort & Spa associates who have supported the programs.

"It's important that we educate our associates," said Crockwell. "For example, we put up posters about energy conservation and we instruct our kitchen associates against dumping grease down drains."

The associates also get involved in community activities. In the past, they have volunteered in an annual "Adopt-A-Beach" program, where associates and their families clean up Kuhio Beach.

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*Waikiki Beach Marriott Resort & Spa boasts the best stretch of Waikiki Beach. The resort hotel is located across from exciting, and newly restored, Kuhio Beach and is in the pulse of Waikiki. The hotel offers 1,310 refurbished guest rooms and suites with a private lanai providing a spectacular view of world-famous Diamond Head and Waikiki Beach; Kuhio Beach Grill, featuring the best in Pacific Rim cuisine; Sansei Seafood Restaurant & Sushi Bar and d.k Steak House; Arancino di Mare Italian Restaurant; Restaurant Run, contemporary sushi bar; Moana Terrace, offering live Hawaiian entertainment nightly; Seattle's Best Coffee; Paul Brown's Spa Olakino * Salon; Faith Riding Company Surf School; two freshwater, heated, swimming pools; 10-person whirlpool; 24-hour fitness facility; business center with 24-hour Internet access; high-speed and wireless Internet access throughout the resort's guest rooms and public spaces; shops and boutiques; and Hawaiian cultural activities.*

The hotel is located within walking distance from the International Marketplace, Waikiki Aquarium, Honolulu Zoo, Diamond Head, Kapiolani Park and Kuhio Beach, which was recently re-nourished and rejuvenated with 10,000 cubic yards of sand pumped from waters off Waikiki.

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