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For Immediate Release

Gin Blossoms Ring in 2010 at New Year's Eve Rock 'N' Roll Ball

Chic InterContinental O'Hare Plays New Host to Same Great Party!

Rosemont, IL (October 2009) – Be a part of the Windy City's largest New Year's bash at the New Year's Eve Rock 'N' Roll Ball on Thursday, December 31st. The 13th annual party has found a first-rate new home, landing at the stylish InterContinental Chicago O'Hare (5300 N. River Road, Rosemont), near the country's busiest international airport. Revelers will take flight into 2010, enjoying the best deal in town that includes a world-renowned live act plus a four hour open bar package!

The high-energy celebration will feature live entertainment on three stages headlined by alt-rock superstars, Gin Blossoms, on the main-stage. Touting several Billboard hits such as "Hey Jealousy," "Found Out About You," "Till I Hear It From You", "Alison Road" and "Follow You Down," the Gin Blossoms will raise the roof just before the ceremonial midnight countdown and giant balloon drop.

Unlike other New Year's Eve parties, the Rock 'N' Roll Ball gives people a variety of different environments to explore and connect with – creating a truly unforgettable experience. In addition to the main-stage, the affair boasts other ballrooms featuring the old school Hip-Hop tribute band, Too White Crew, and 80s cover band The Breakfast Club, as well as spellbinding DJs in the Tom Tom Room. "My number one goal in booking entertainment," says Rock 'N' Roll Ball executive producer Tom Neubauer, "is to reflect the strengths of the city, culture and people."

General admission tickets are only \$85, and include an open bar from 8:30 to 12:30, admission into all entertainment areas, and party favors. VIP tickets are also available for an additional cost, and include open bar, admission into VIP areas with private bars, all entertainment areas, and party favors.

Also available are various hotel and dinner packages. Rooms start at \$139 and packages will be available soon through www.icohare.com or call 847/544-5300. Ticket-only purchases

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are available directly through Ticketmaster at 800/745-3000 or on the web at www.ticketmaster.com.

About InterContinental Chicago O'Hare

The InterContinental O'Hare offers a variety of entertaining and cultural experiences that set it apart from its competitors and increase guest loyalty. The year-old hotel attracts leisure travelers, business professionals and local residents alike. With an acclaimed art gallery cared for by three professional curators, three on-site restaurants including McCormick & Schmick's and The Capital Grille, and the new Montrose Room, the InterContinental O'Hare is in a league of its own among large hotels in the area and offers entertainment that rivals the best in the region. For more information on the InterContinental O'Hare, visit www.icohare.com or call 847/544-5300.

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