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*For Immediate Release*

**“SHOWDOWN & SHOOTOUT” – BATTLE OF BANDS  
TO UNEARTH BEST NEW CHICAGOLAND ROCK GROUP**

***Week-Long Contest Culminates, Winner Crowned  
At Montrose Room in Rosemont on May 14!***

**Chicago, IL** (March, 2010) – Calling all aspiring rock stars: Here’s your chance to be discovered! Hondo Entertainment presents “Showdown & Shootout – Rock,” a week-long Battle of the Bands / Talent Search Competition that takes place at various music venues across the Chicagoland area from May 2 to 6, with the Championship round held on May 14 at the Montrose Room in Rosemont. The winners will walk away with a large cash prize and a chance at a Hondo management contract.

**Phase I: The “Showdown” – May 2 – 6**

- Bands submit 1-2 **Rock** songs to [www.showdownshootout.com](http://www.showdownshootout.com) and \$25 entry fee.
- Hondo Records/Entertainment selects 100 artists/bands to compete at 1 of the 5 participating venues:
  - I91 South – Mokena
  - Evil Olive - Chicago
  - Heroes West - Joliet
  - Shark City – Glendale Heights
  - Location TBD
- Competition begins on Sun, May 2 and continues through Wed, May 5.
- 4-5 bands will be given up to 45 minutes each every night to perform.
- Finalists from every venue will perform again at that venue in a finals round on Thur, May 6. One band from each venue will be selected to move on to Shootout.

**Phase II: The “Shootout” – May 14**

- Friday, May 14: final 5 bands from May 6 finals round will compete in “Shootout” Championship round at Montrose Room (5300 N River Rd, Rosemont, IL).
- Top 3 winners will be announced the same night at the end of the Shootout.
- Prizes:
  - In addition to a potential offering of a Hondo Management record contract, 3<sup>rd</sup> place receives a \$1,000 cash prize, 2<sup>nd</sup> place a \$2,500 cash prize, and 1<sup>st</sup> place a \$4,000 cash prize.

**About the Judging**

The judge panel throughout the competition will be devised of VIP personalities, music producers, Hondo reps and live audience. The judging will be based on a points system

consisting of Talent & Originality, Entertainment Value / Performance Originality, and audience favorites. The top point-getters will move on through the competition, until the winner is ultimately crowned.

**About the Montrose Room**

Located within the stylish new InterContinental Chicago O’Hare, the Montrose Room brings the high energy of the Windy City to Rosemont packaged in an intimate nightclub setting. Featuring a state-of-the-art acoustic design and ringside cabaret seating (think Park West – West), the Montrose Room is Chicagoland’s best kept secret for live music. Go to [www.montroseroom.com](http://www.montroseroom.com) or 847/544-5300 for more information and upcoming schedule.

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