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**SCOTTSDALE BOUTIQUES CELEBRATE CHRISTMAS IN JULY
WITH STOREWIDE SPECIALS**

SCOTTSDALE, Ariz. (June 14, 2010)— El Pedregal at The Boulders celebrates the annual “Christmas in July” tradition throughout the shopping center with early bird shopper incentives July 5 through 11 from 9:00am to 4:00pm. Guests are invited *to get their shop on* at the following participating venues:

- **The Christmas B Boutique** Offering 10% off new holiday merchandise and 50% off old merchandise. The boutique will also offer an assortment of specialty cookies and iced beverages for holiday shoppers served from 2 p.m. to 3 p.m.
- **Barbara’s Boutique** Receive a free gift with any purchase. Also offering *Tribal Sportswear Fall/Winter Samples Sale* and daily specials such as "15% off all Handbags", "15% of all Jewelry" and more!
- **Mumbo Jumbo Boutique** 20% off storewide
- **Golden Door Home Store** 25% off all regular priced items
- **Mineral & Fossil Gallery** Storewide specials and free gift wrapping
- **The Bakery Café** Receive 20% off all menu items from 9:00am to 11:00am only. The featured item of the month, the Southwest frittata with chorizo, spinach, manchego cheese and avocado pico de gallo served with roasted potatoes and blue corn tortilla strips
- **Scottsdale Pantry** Offering 20% off their new product, 128 Habanero Hot Sauce. This hot sauce is named after the hottest day ever recorded in the state of Arizona at 128 degrees on June 29, 1994.
- **Salon Mila** This summer, Salon Mila at el Pedregal adds a new product line to their repertoire called “ME! Bath” with seasonal flavors including peach bellini, pina colada, cosmopolitan and mint mojito. Guests are invited to indulge in the ultimate summer relaxation “It’s All About Me” incorporating the new products with Mila’s signature

manicure for \$25 or the pedicure for \$55. Please call for an appointment at 480.488.5220.

ABOUT EL PEDREGAL

El Pedregal encompasses 80,000 square feet of space filled with fascinating boutiques, intriguing art galleries, and fun and casual dining. Over 15 shops surround an enticing courtyard and amphitheater, which features a variety of entertainment offerings. El Pedregal is open from Monday through Saturday from 9:00am to 4:00pm and Sunday from 11:00am to 4:00pm. For more information please call 480-488-1072 or visit the website www.elpedregal.com.